

Q.21 Write a short note on management by objective.

Q.22 Define common errors in project report preparation.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

Q.23 Define entrepreneurship and explain the barriers in entrepreneurship.

Q.24 Explain the functions of management.

Q.25 What is staffing? Write its importance. Explain the process of staffing.

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Roll No.

**4th Sem / LIS, DMLT, OMCA, Medical Electronics,
DMLT (For Speech and Hearing Impaired), FAA,
DBM Marketing, DBM Retail, DBM HRM**

**Subject : Entrepreneurship Development and
Management**

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 The oldest form of business organization is _____

- a) Partnership
- b) Sole proprietorship
- c) Joint Stock Company
- d) Co-operative undertaking

Q.2 Who is considered the father of entrepreneurship?

- a) Joseph Schumpeter
- b) Paul Reynolds
- c) Bill Gate
- d) Elon musk

Q.3 An entrepreneur is a person who starts an enterprise and converts an idea into _____.

- a) Problem
- b) Change
- c) Opportunity
- d) All of the above

- Q.4 This function of management relating to laying down the foundation for carrying out the other functions of management successfully is _____.
- a) Organising b) Staffing
c) Planning d) Controlling
- Q.5 Span of management refers to _____.
- a) Number of members in top management
b) Length of term for which a manager is appointed
c) Number of subordinates under a superior
d) Number of managers in a organisation
- Q.6 Process of attracting qualified person to apply for the jobs that are open is refer to as _____
- a) Training
b) Recruitment
c) Human resource management
d) Transfer

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 Economists are of the view that entrepreneurs are the forth factor of production. (True/False)

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- Q.8 Planning is theoretical whereas controlling is practical. (True/False)
- Q.9 Management is art and science (True/False)
- Q.10 People in the organisations carry out diverse tasks with the aim to achieve common objectives. (True/False)
- Q.11 Publicity is concerned with staffing. (True/False)
- Q.12 Write the meaning of management.

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Define entrepreneurship Write the types of entrepreneurship.
- Q.14 Explain sole proprietorship With example.
- Q.15 Define MSME
- Q.16 Write any four problems faced by new Entrepreneur.
- Q.17 Explain management as a process.
- Q.18 What is importance of organizing?
- Q.19 Define co-ordination and its characteristics.
- Q.20 Write differences between manager and entrepreneur.

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