

- Q.20 Discuss the importance of warehousing in supply chain management.
- Q.21 Explain the concept of capacity management.
- Q.22 Describe the importance of sourcing and vendor development in supply chain management.

**SECTION-D**

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)
- Q.23 Explain the concept of supply chain management and its objectives. Discuss the importance of supply chain management in modern organizations.
- Q.24 Describe the different types of inventory management techniques. Explain the importance of inventory management in supply chain management.
- Q.25 Discuss the importance of transportation and warehousing in supply chain management. Explain the different modes of transportation and types of warehouses.

**4th Semester/ DBM Retail  
Subject : Supply Chain Management**

Time : 3 Hrs. M.M. : 60

**SECTION-A**

- Note:** Multiple choice questions. All questions are compulsory (6x1=6)
- Q.1 What is the primary goal of supply chain management?  
a) To minimize costs b) To maximize profits  
c) To improve customer satisfaction  
d) All of the above
- Q.2. Which of the following is a performance measurement tool?  
a) Balanced Scorecard (BSC)  
b) Supply Chain Operations Reference (SCOR)  
c) Both A and B  
d) None of the above
- Q.3 What is distribution planning?  
a) The process of planning and managing the distribution of goods  
b) The process of planning and managing the production of goods  
c) The process of planning and managing the procurement of goods  
d) None of the above

- Q.4 What is demand chain management?
- a) The process of managing the demand for goods and services
  - b) The process of managing the supply of goods and services
  - c) The process of managing the production of goods and services
  - d) None of the above

- Q.5 Which of the following is a type of inventory management technique?
- a) Economic Order Quantity (EOQ)
  - b) Just-In-Time (JIT)
  - c) Both A and B
  - d) None of the above

- Q.6 What is the role of sourcing in supply chain management?
- a) To procure goods and services
  - b) To manage inventory
  - c) To transport goods
  - d) None of the above

#### SECTION-B

**Note:** Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 Supply chain management is a static process. (True/False)
- Q.8 The primary objective of supply chain management is to improve customer satisfaction. (True/False)

- Q.9 Inventory management is not critical for supply chain management. (True/False)
- Q.10 Transportation is a key component of supply chain management. (True/False)
- Q.11 Make or buy decision is not an important aspect of supply chain management. (True/False)
- Q.12 Innovation is not a key driver of supply chain management. (True/False)

#### SECTION-C

**Note:** Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q13 What is the concept of supply chain management? Explain its importance.
- Q.14 Describe the different types of supply chain performance measurement tools.
- Q.15 What is distribution network design? Explain its significance.
- Q.16 Discuss the importance of demand chain management.
- Q.17 What are the different modes of transportation? Explain their advantages and disadvantages.
- Q.18 Describe the concept of inventory management. Explain the importance of inventory management in supply chain management.
- Q.19 What is ABC analysis? Explain its significance in inventory management.